



2010 Program Book Advertising Opportunities

Program Book Page Dimensions: 5.5" x 8.5"

Ad Specifications:

Full-Page Ad:	5" w x 8" h	\$300
Half-Page (Horizontal):	5" w x 3.75" h	\$175
Half-Page (Vertical):	2.25" w x 8" h	\$175
Quarter-Page (vertical):	2.25" w x 3.75" h	\$100
Quarter-Page (horizontal):	4.75" w x 1.75" h	\$100

Black-and-white ads must be in black-and-white. *Color ads available on a limited basis for 30% more than published prices (*Please speak with our representative). Camera-ready ads **must** be received by **October 1, 2010** in order to ensure inclusion in the program book.

Ads are preferred in properly formatted **high-resolution PDF files created with Adobe Acrobat** (300 dpi), with all relevant files - fonts, images (300 dpi), or a **high-resolution TIFF at full size** (300 dpi).

Please e-mail or mail your camera-ready ad on CD to:

Dan Millett

danm@hglhc.org

Hartford Gay & Lesbian Health Collective (HGLHC)

Post Office Box 2094 · Hartford, Connecticut 06145-2094

In the event that you are unable to provide your own art, please contact **Dan Millett** directly to negotiate a rate for this service. Should you fail to provide camera-ready art by the deadline, a basic text ad will be designed using your copy for an additional fee of \$25.00.

Payment & Placement

For inquiries regarding ad placement in the Program Book, please contact **Dan Millett** at:

Hartford Gay & Lesbian Health Collective (HGLHC)

danm@hglhc.org · 860/278-4163

For payment via check or money order, please remit payable to:

HGLHC · P.O. Box 2094 · Hartford, CT 06145

We also accept Visa, MasterCard, American Express, and Discover.

Name on card: _____

Credit card number: _____

Expiration date: _____

Signature: _____

ONE BIG EVENT · NOVEMBER 13, 2010 · HARTFORD GAY & LESBIAN HEALTH COLLECTIVE (HGLHC)

Post Office Box 2094 · Hartford, Connecticut 06145-2094 · Tel 860/278-4163 · Fax 860/278-5995 · danm@hglhc.org · www.onebigevent.org